



# KINDUCT

Setting Milestones in Health and Fitness  
- Gamifying High Athletic Performance

Kinduct is a mobile-first platform designed for professional athlete performance and injury tracking. With a primary focus on data security, cloud storage optimization, and customizable data analysis.

Kinduct is the first athlete management platform to be completely integrated with health and wellness milestones based on user data, making it a unique end-to-end solution in the health and fitness industries with endless scalability.

[www.kinduct.com](http://www.kinduct.com)

## The Client

The Sports Analytics industry is slated to exceed \$12B by 2029 at a CAGR of 28.1, and Kinduct was designed to match this growth in stride. **Kinduct** is a mobile platform built with SwiftUI according to Apple’s Human Interface Guidelines standards. Employing robust data analysis and data security methodologies, Kinduct caches user data through a series of physical tests - this data is leveraged to make individual -optimized recommendations based on performance goals and aggregates user data through a “leaderboard”-style GUI.

## The Problem



Despite having an established leadership team and solid go-to-market strategy. Kinduct was impeded by an inexperienced software team and disorganized tech development strategy that left them unable to convert their concept to a workable prototype.

## The Solution

The team at Proteus Development took on the role of Team Augmentation through Total Project Management:

- Thorough training and onboarding of Proteus resources to Kinduct dev team via TeamBridge{link} program

## The Benefits

- Developed a detailed scoping document clearly defining milestones, software development strategy, and next steps beyond the initial scope
- Designed and exceeded development milestones ahead of schedule and under budget
- Kinduct's development team is onboarded, trained, and future-proofed for maintenance of the platform beyond our scope of partnership

Proteus Development specializes in augmenting your existing team with proven engineering and project management experience.

Our personnel and technical resources always meet and exceed our own team’s expectations before we integrate them into yours. The cornerstone of timeless software is scalability and maintainability, and we are committed to leveraging our deep experience in the software industry for your competitive advantage.